

Hong Kong Adventist Hospital and Tsuen Wan Adventist Hospital
We invite you to the 2nd International Medical and Healthcare Fair
*Display of **Gold** and **Diamond** Devices*

Dear assignment editor of local desk,

(Hong Kong—August 14th, 2007) Hong Kong Adventist Hospital and Tsuen Wan Adventist Hospital will participate in the 2nd International Medical and Healthcare fair. Our booth will display medical devices that the public does not normally have a chance to see, including tools made of gold and diamond. We will also have professionals on location for guided tours and to explain how these tools function. During the fair, if the public uses EPS to pay for a health assessment, they will be offered a choice between a free additional assessment item, fitball sessions, or a flu vaccination.

Our “Gold Exhibit” includes gold *fiducials*. These fiducials are used by our new CyberKnife G4 System, which our hospital spent 70 million dollars to acquire. This advanced model is the only one of its kind in Asia and is used to treat patients with tumors and lesions previously thought to be untreatable. The CyberKnife machine has a complex 3-D image guiding system to locate tumors, and gold fiducials are needed to make otherwise invisible features of the image more distinguishable. The machine can then provide a clearer image to guide the surgery into a more effective outcome.

As for the “Diamond Exhibit,” we will have a Rotablator, a high-speed abrasive drill, on display. This tool is used for patients with Coronary Heart Disease, which can be caused when fat and cholesterol block arteries to obstruct blood flow to the heart. The condition can be very dangerous because of abnormal circulation. Doctors choose the most appropriate treatment, of which the Rotablator is often an option. The Rotablator has diamonds on its tip, which enables it to cut fat and cholesterol away to improve the patient’s situation.

During the fair, we will display both devices, alongside others that are certainly worth a visit for the general public. Guided tours led by experienced staff will run throughout the day. Visitors can register for free to understand exactly how our devices function.

On a special note, during the fair, if visitors settle payments with EPS, they will be offered an additional checkup option, fitball classes, or flu vaccination--an added value of over \$1000.



Moreover, as the packages become more extensive, more savings will be offered. For those using American Express, visitors will receive five to ten times the American Express rewards. If you wish to join us, our booth will be located at GHC 13-16. We hope to see you soon and please do feel free to bring some friends to enjoy the learning experience too.

Media Enquiry

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